

### DOON UNIVERSITY Vittiya Saksharta Abhiyan (VISAKA)

#### **Detailed Report on Implementation of Digital Payment System**

India has witnessed a transformational shift towards digital economy in the recent past. In view of transforming the nation from cash dependant to cashless economy, MHRD launched VISAKA campaign in Higher Educational Institutions and appealed the students to "GO DIGITAL" and proactively participate in it by becoming agents of change.

Thus, in consonance with the MHRD directives to promote Vittiya Saksharata Abhiyaan (VISAKA), Prof.V.K.Jain, Vice Chancellor, Doon University, Dehradun, on 14 December, 2016, directed the Dean Student Welfare, Prof.H.C.Purohit to address all stakeholders, students, Faculty and staff members towards using cashless payments.

The first sessions, on VISAKA held on 17.12.2016 in Senate Hall, Administrative Building, Doon University Campus where the Regional Manager SBI Mr.R.S.Tamta, Branch Manager, Mr.Mohit Shukla, Defense Colony Branch, along with his team members oriented the students and deliver audio-visual presentation about cash less transaction they also demonstrated SBI-Buddy and E-Wallet Payment procedures in detail. The students of the University were asked to register with the MHRD website under VISAKA initiatives as a volunteer trainee.

The second session, on VISAKA held on 30.12.2016 in the campus for inducting faculty and staff members of the University to encourage digital payments. The session was on use of SBI-buddy Application for digital payments. Mr. Mohit Shukla, Branch Manager SBI, Defense Colony, Dehradun along with his team conducted this session. Faculty and Staff members attended the session. The University VISAKA Committee members including Prof. H.C. Purohit, Dr. S.K. Dadar and Dr. Prachi Pathak also addressed the participants.

Prof.H.C.Purohit, Dean Students Welfare along with other VISAKA team members Dr.Prachi Pathak and Dr.Vaishali of School of Management of the University, conducted a **training** 

session on VISAKA for NSS students at SGRR PG College Dehradun on 10.01.2017 where Prof. Purohit along with the other faculty members inducted the students towards digital payments and train them for cash less transactions. Different modes of digital payments like Pre-Paid Card, Debit Card/RuPay, Mobile Wallet, SBI-Buddy App and Point of Sale were discussed in detail. The team also highlighted that these digital platforms are easy to use, convenient, secure and anytime accessible by anyone anywhere. The NSS volunteers were asked to get themselves registered with MHRD website under VISAKA initiatives.

#### **List of Committee Members for implementation of VISAKA:**

Sl.No.	Name	Designation	Mobile Number
1.	Prof.H.C.Purohit	Dean Student Welfare & Nodal In-Charge for VISAKA	9415207263
2.	Dr.S.K.Dadar	Associate Professor	7500993300
3.	Dr.Prachi Pathak	Assistant professor	8936900025

#### List of Student Volunteer Registered for VISAKA

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#### Session on SBI Buddy in Senate Hall



#### Session on SBI Buddy in Senate Hall





**Training Session on Digital Payment for SGRRPG College- NSS** 







List of Doon University Students who attended the Digital Literacy Programme on VISAKA on 17.12.2016

35		VISAKA VOL	UNTEERS		
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List of NSS- Students (Boys), SGRRPG College Trained & Registered with VISAKA

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119	Raju sharma > 7669601483
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184	Vishwangth Raman Burakoti-> 8191088637 (B.S.)
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List of NSS- Students (Girls), SGRRPG College Trained & Registered with VISAKA

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IL PRIYANKA DABRAL	LDD	7579215998
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12 MONALI TOMAR	MST	9760719960
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KIRAN CHAUHAN	750	STOLENS IN THE STOLEN
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# केशलेस अर्थव्यवस्था को बढ़ावा देने पर जोर

देहरादून। एसजीआरआर पीजी कालेज के सात दिवसीय राष्ट्रीय सेवा योजना शिविर के दौरान कैशलेस अर्थव्यवस्था को मजूबत बनाने पर जोर दिया गया। साथ ही स्वयंसेवियों से समाज में वित्तीय साक्षरता के प्रति जागरूकता लाने का आह्वान किया गया। एनएसएस शिविर के दूसरे मंगलवार को वित्तीय साक्षरता अभियान पर चर्चा की गई। दुन विश्वविद्यालय में प्रबंधशास्त्र के . विभागाध्यक्ष प्रो. एनसी पुरोहित, डा. प्राची पाठक, डा. वैशाली पाठक ने केश लेस अर्थव्यवस्था के महत्व व फायदों से अवगत कराया। वक्ताओं ने कहा कि कैशलेस लेन-देन को बढ़ावा देने के लिए समाज में जागरूकता लाने की आवश्यकता है। साथ ही सरकार को भी प्रोत्साहन के लिए डोस पहल करनी होगी। स्वयंसेवियों को कैशलेस लेन-देन के तरीकों से भी अवगत कराया। एनएसएस के कार्यक्रम अधिकारी डा. एमके पुरोहित व डा. पूनम शर्मा ने स्वयंसेवियों से कैशलेस लेन-देन के लाभों से जनता को अवगत कराने पर जोर दिया।

### दून विवि में तैयार हो रही कैशलेस सोसायटी

देहरादून। दून विवि में कैशलैस सोसायटी तैयार करने के लिए वित्तीय साक्षरता अभियान चलाया जा रहा है। एसबीआई के क्षेत्रीय प्रबंधक मोहित शुक्ला ने अपनी टीम के सहित अभियान में हिस्सा लिया और एसबीआई बडी एप-ईवॉलेट से संबंधित जानकारी दी। मौके पर प्रो. एचसी पुरोहित डा. प्राची पाठक थे।

# कैशलेस के बारे में दी जानकारी

देहरादून। एसजीआरआर पीजी कॉलेज की ओर से राष्ट्रीय सेवायोजना का शिविर लगाया गया। शिविर के दूसरे दिन स्वयं सेवकों को वित्तीय साक्षरता अभियान के तहत दून विश्वविद्यालय के प्रबंधन शास्त्र स्कूल के विभागाध्यक्ष प्रो.एचसी पुरोहित, प्राध्यापक डॉ.प्राची पाठक, डॉ.वैशाली ने कैशलेस अर्थव्यवस्था को बढ़ावा देने की जानकारी दी। कार्यक्रम अधिकारी डॉ.एमके पुरोहित और डॉ.पूनम शर्मा ने स्वयं सेवकों को कैशलेस लेन-देन का लाभ बताया।

# कैशलेस के बारे में दी जानकारी

देहरादून। एसजीआरआर पीजी कॉलेज की ओर से राष्ट्रीय सेवायोजना का शिविर लगाया गया। शिविर के दूसरे दिन स्वयं सेवकों को वित्तीय साक्षरता अभियान के तहत दून विश्वविद्यालय के प्रबंधन शास्त्र स्कूल के विभागाध्यक्ष प्रो.एचसी पुरोहित, प्राध्यापक डॉ.प्राची पाठक, डॉ.वैशाली ने कैशलेस अर्थव्यवस्था को बढ़ावा देने की जानकारी दी। कार्यक्रम अधिकारी डॉ.एमके पुरोहित और डॉ.पूनम शर्मा ने स्वयं सेवकों को कैशलेस लेन-देन का लाभ बताया।