
Bachelor of Business Administration (BBA)

| Q,N | Question | Option A | Option B | Option C | Option D |
|-----|--|------------------------------|-------------------------------|--|---|
| 1 | <p>Read the passage below and answer the questions that follow.</p> <p>The importance of the internet in the modern world cannot be overstated. It has transformed communication, commerce, and education in profound ways. Through social media, people connect with others across the globe instantly. E-commerce platforms have revolutionized the way we shop, allowing consumers to purchase goods from anywhere in the world. Online education has made learning accessible to many who previously had limited opportunities.</p> <p>According to the passage, how has the internet transformed communication?</p> | By making it more expensive | By making it slower | By allowing instant global connections | By limiting it to local areas |
| 2 | What aspect of the internet has revolutionized shopping? | Social media | E-commerce platforms | Online education | Traditional stores |
| 3 | What has online education achieved according to the passage? | Made learning more difficult | Reduced the cost of education | Made learning accessible to many | Increased the number of traditional schools |
| 4 | Despite the heavy rains, the football match _____. | was cancelled | was postponed | continued as scheduled | was delayed |
| 5 | She was not only a talented singer but also _____. | an accomplished dancer | an avid reader | a skilled artist | a dedicated teacher |
| 6 | Choose the word that is closest in meaning to "abundant". | scarce | Plentiful | Insufficient | Rare |
| 7 | Choose the word that is closest in meaning to "elevate". | Lower | Raise | Decrease | Fall |
| 8 | Choose the word that is opposite in meaning to "fragile". | Weak | Brittle | Strong | Delicate |
| 9 | Choose the word that is opposite in meaning to "optimistic". | Pessimistic | Hopeful | Positive | Cheerful |

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| 10 | Identify the error in the following sentence: "She enjoy cooking and often prepares elaborate meals for her friends." | She enjoy | Cooking | Prepares | For her friends |
| 11 | Choose the correct form of the verb to complete the sentence: "By the time we arrived, the movie _____." | Starts | Has started | Had started | Will start |
| 12 | Choose the word closest to the word "profound"? | Shallow | Deep | Simple | Insignificant |
| 13 | Choose synonym for the word "accessible"? | Difficult to reach | Easy to obtain | Expensive | Inaccessible |
| 14 | Arrange the following sentences in a logical order: 1.He studies hard for the exams. 2.John wants to be a doctor. 3.He always scores high marks. 4.He needs good grades to get into medical school. | 2, 4, 1, 3 | 2, 1, 4, 3 | 1, 2, 3, 4 | 4, 2, 1, 3 |
| 15 | Identify the error in the following sentence: "Each of the students have completed their assignment." | Each of | The students | Have completed | Their assignment |
| 16 | Identify the error in the following sentence: "Neither the manager nor the employees was aware of the changes." | Neither | The manager | Was | Aware of |
| 17 | Choose the word that is most similar in meaning to "benevolent". | Kind | Hostile | Indifferent | Neutral |
| 18 | Choose the word that is most opposite in meaning to "candid". | Honest | Open | Deceitful | Frank |
| 19 | Identify the correct sentence: | She don't like apples. | She doesn't likes apples. | She doesn't like apples. | She do not like apples. |
| 20 | Which of the following sentences is grammatically correct? | Everyone should bring their book. | Everyone should bring his or her book. | Everyone should brings their book. | Everyone should brings his or her book. |
| 21 | She _____ the offer because she had already accepted another job. | accepted | declined | reconsidered | promoted |
| 22 | Despite being tired, John _____ to finish his assignment before the deadline. | tried | managed | forgot | delayed |
| 23 | What does the idiom "bite the bullet" mean? | Avoid a situation | Face a difficult situation bravely | Enjoy something | Be careless |
| 24 | What does the phrase "a blessing in disguise" mean? | A curse | Something good that initially seemed bad | A clear advantage | A known fact |
| 25 | Identify the error in the following sentence: "Each of the players have a unique skill set." | Each of | The players | Have | A unique |

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| 26 | Find the missing number in the following series out of four options. 1, 2, 5, 7, 11, _____, 17 | 12 | 13 | 14 | 15 |
| 27 | 1, 8, 27, _____, 125 | 37 | 47 | 54 | 64 |
| 28 | 6, 12, 21, 33, _____ | 38 | 40 | 45 | 48 |
| 29 | 2, 20, _____, 110, 182 | 56 | 7 | 90 | 96 |
| 30 | 81, 9, 64, _____, 49, 7 | 8 | 9 | 10 | 11 |
| 31 | There were 28 people at last week's board meeting. If the ratio of men to women was 4:3, how many women were at the meeting? | 16 | 12 | 7 | 4 |
| 32 | Rana travels 10 km to the north, turns left and travels 4 km and then again turns right and covers another 5 km and then turns right and travels another 4 km. How far is he from the right starting point? | 15 | 4 | 5 | 10 |
| 33 | Rajesh walks 7 km to the north then turns left and walks 3 km. Then takes another left and continue walking this time another 7 km forward. How much distance in km is he away from the starting point. | 10 | 6 | 3 | 2 |
| 34 | Balwant had 17 sheep. A storm in the village killed all but 7 sheep. How many was he left with? | 10 | 6 | 7 | 9 |
| 35 | A said to B, "I am 15 years older than you. After 5 years my age will be double of your age." Then the present age of A is | 10 Years | 15 Years | 20 Years | 25 Years |
| 36 | The present age of Ram is 20 years and of his father is 40 years. How many years ago the age of his father was three times of his age? | 10 Years | 8 Years | 6 Years | 4 Years |
| 37 | NOODLES : FLOUR :: | snacks : breakfast | Tomato : gravy | beans : coffee | thread : cotton |
| 38 | NK:PAPER :: | Pen: pencil | Paint: painting | Chalk: blackboard | Carbon paper: ballpoint |
| 39 | BIRD : CAGE | animal : zoo | thief : prison | antique : museum | crime : punishment |
| 40 | WAR : DESTRUCTION | fire : burn | court:justice | water: drown | food: hunger |
| 41 | If SINGLE can be given a code number of 66, what code number can be given to WINKLE? | 76 | 66 | 78 | 74 |

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| 42 | 42.If REASON is called as 5 and BELIEVED as 7, what is the code number for GOVERNMENT? | 10 | 8 | 9 | 6 |
| 43 | If PRATAP could be given a code number 1618120116, what code number can be given to NAVIN? | 73957614 | 24639125 | 14122914 | 19274651 |
| 44 | Three friends had dinner at a restaurant. When the bill was received, Amita Paid $\frac{2}{3}$ as much as Veena paid and Veena paid $\frac{1}{3}$ as much as Tanya paid. What fraction of the bill did Veena pay? | $\frac{1}{3}$ | $\frac{3}{11}$ | $\frac{12}{31}$ | $\frac{5}{8}$ |
| 45 | Find the number which when added to itself 13 times, gives 112. | 7 | 8 | 9 | 11 |
| 46 | J,L,N,P,R,T,_____ | V | X | Y | Z |
| 47 | C,F,I,L,O,R,_____ | V | U | W | X |
| 48 | B,F,J,N,R,V,_____ | X | Y | Z | C |
| 49 | E,J,O,T,Y,D,_____ | J | K | I | F |
| 50 | AD, EH, IL, ____, QT, UX | MP | MN | MO | MQ |
| 51 | Pointing to an image Madhu tells Sohan, "I am the only daughter of this lady, and her son is your maternal uncle." How is the Madhu related to Sohan's father? | Wife | Sister-in-law | Sister | None of the above |
| 52 | 52. Identify the missing number WITHIN the series. - 86, ?, 79, 75, 72, 68 | 85 | 84 | 80 | 82 |
| 53 | If x and y are the two digits of the number 653xy such that this number is divisible by 80, then x + y is equal to : | 4 | 3 | 6 | 2 |
| 54 | 12345679 * 72 is equal to : | 898989898 | 88888888 | 888888888 | 99999999 |
| 55 | Which of the following is always odd ? | Difference of two odd numbers | None of these | Product of two odd numbers | Sum of two odd numbers |
| 56 | 56. 587 * 999 = ? | 586413 | 587523 | 614823 | 615173 |
| 57 | 57. 15th of the month falls on the day preceding Sunday on what day will the 6th of the month fall? | Friday | Saturday | Thursday | Sunday |
| 58 | Which of the following is a characteristic of a monopoly market? | Many sellers | Free entry and exit | Single seller | Price takers |
| 59 | Which economic system is characterized by private ownership of resources and production? | Socialism | Communism | Capitalism | Feudalism |

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| 60 | Who is known as the "father of modern management"? | Frederick Taylor | Henry Fayol | Peter Drucker | Elton Mayo |
| 61 | Which function of management involves monitoring performance and making necessary changes? | Planning | Organizing | Leading | Controlling |
| 62 | What is market segmentation? | The division of the market into distinct groups of buyers | The process of selling goods in foreign markets | Setting high prices for a new product | The total market demand for a product |
| 63 | Which of the following is NOT one of the 4 Ps of marketing? | Product | Price | Place | People |
| 64 | What is the primary goal of financial management? | Maximizing sales | Maximizing profit | Maximizing shareholder wealth | Minimizing expenses |
| 65 | Which financial ratio measures a company's profitability? | Current ratio | Debt-to-equity ratio | Return on equity (ROE) | Inventory turnover |
| 66 | What does the term "inflation" refer to? | Decrease in the general price level | Increase in the general price level | Increase in the supply of goods | Decrease in the supply of money |
| 67 | What is the term for a situation where the demand for a good or service exceeds its supply? | Surplus | Shortage | Equilibrium | Recession |
| 68 | Which theory of motivation is based on the hierarchy of needs? | a) Maslow's theory | Herzberg's two-factor theory | Vroom's expectancy theory | McClelland's theory of needs |
| 69 | Which leadership style is characterized by a leader making decisions alone without consulting employees? | Democratic | Autocratic | Laissez-faire | Transformational |
| 70 | What is the primary objective of recruitment? | To select the best candidates | To train employees | To attract and encourage potential candidates to apply for jobs | To evaluate employee performance |
| 71 | Which of the following is NOT typically part of an employee compensation package? | Salary | Health benefits | Job training | Retirement benefits |
| 72 | What is a contract? | An informal agreement | A legally binding agreement | A verbal promise | An unwritten understanding |
| 73 | Which law regulates competition among businesses? | Employment law | Contract law | Antitrust law | Intellectual property law |
| 74 | Luther Gullick described functions of management as..... | PODSCORB ☐ | POSDCORB | POCSCROB | PODSORB |
| 75 | can be defined as the process of grouping of activities in to units and subunits for the purpose of administration | Departmentation ☐ | Span of Control | Delegation | Centralisation |
| 76 |is a comprehensive plan designed to implement the policy and accomplish the objectives. | Schedules ☐ | Budgets | Projects | Programs |

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| 77 | ----- are the simplest and the most specific type of standing plans. | Policy | Rule | Project | Schedule |
| 78 | 78. -----is the process of searching for prospective employees and stimulating them to apply for the Job. | Selection | Training | Recruitment | Induction |
| 79 | 79.Two Factor Theory is also known as | Theory X and Y | Motivation Hygiene Theory | Achievement Theory | None of These |
| 80 | In -----type of organization, workers receive instructions from various specialists. | Line | Functional | Informal | None |
| 81 | If duties and authority are shown in the organizational structure of the enterprise, then it is called | Informal Delegation | Formal Delegation | Written Delegation | None of These |
| 82 | -----is an example of internal source of recruitment | Advertisement | Trade Union | Employment Exchange | Promotion |
| 83 | ----- is the process of inducting an employee into the social set up of work. | Placement | Induction | Absorption | None of These |
| 84 | Which segment do eBay, Amazon.com belong? | B2Bs | B2Cs | C2Bs | C2Cs |
| 85 | Which of the following statements would a Theory X manager consider to be true? | The average person can learn to accept and even seek responsibility | Employees will shirk responsibility | Employees will exercise self-direction if they are committed to the objectives | Employees view work as being as natural as play |
| 86 | According to Herzberg, which of the following is a maintenance factor? | Salary | Work itself | Responsibility | Recognition |
| 87 | Which leadership theory suggests that management style should adapt itself to changing circumstances? | Contingency theory | Delegation theory | Autocratic theory | Participatory theory |
| 88 | TQM focuses on | Employees | Customer | Both A& B | None |
| 89 | Which Japanese term refers to continuous improvement | Kaizen | Kanban | Seri | Seito |
| 90 | ISO emphasis on | Prevention | Inspection | Rejection | All of the above |
| 91 | _____provides all relevant information needed by the managers at different levels for taking correct decisions. | MBO | MIS | DBMS | NONE |
| 92 | Economic environment refers to all forces which have a _____impact on business | Political | Natural | Economic | Social |
| 93 | External factors affecting a business environment also be referred to _____factors | Controllable Factors | Uncontrollable Factors | Relevant | Global |
| 94 | The economic system in which both public and private sectors co-exist is known as _____-economy. | Capitalsim | Socialism | Democratic | Mixed |

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| 95 | IMF stands for | International Money Force | International Monetary Fund | Indian Money Fund | International Multinational Foreign |
| 96 | What is the main role of the World Bank? | To be a forum for trade and liberalization. | To facilitate private investment around the world. | To assist countries in development. | All of the options given are correct. |
| 97 | 97. The aim of the private sector is to maximize _____ | Loss | Profit | Import | Export |
| 98 | SEBI is a regulator of | Capital Market | Money Market | Commodity Market | Overseas Market |
| 99 | Which of the following institutions cannot be included in the international financial and monetary system? | World Bank | WTO | Bank for International Settlements IMF | |
| 100 | 100. By which Act does the government check restrictive trade? | Competition Act | FEMA Act | Industrial Policy Act 1991 | None of these |